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1936



Baur-Steinkamp & Company

Station A

Indianapolis, Indiana

FOREWORD

In preparing copy for our 1936 catalog, we are completing thirty-six years of continuous breeding of greenhouse products in Indianapolis, mostly carnations and chrysanthemums our specialties, during which time we have released many varieties that have made good in this country as well as in foreign lands.

We desire to thank our many patrons, who have mailed us unsolicited testimonials as to our meritorious introductions and packing methods. We hope they have been benefited financially as well as enjoyed growing our selection of seedlings.

One of our policies is not to ship any stock on orders, which we ourselves would not care to receive. We believe the plant patent law will eventually stabilize and benefit all branches of the industry in that cut flowers and plants will have a more intrinsic value.

We are confident that a more abundant season is in store for florists who grow for quality. We notice less hand-to-mouth buying, which is a good sign that business is improving.

Since we have moved all our glass area into one unit, located on State Road No. 29, north of the Marion County line in Hamilton County, Indiana, we can give our specialties better culture. Our new propagating house is a model; rooting clean cuttings in less time than formerly. We invite trade visitors to inspect our new houses and shall be glad to explain, either by word of mouth or mail, our cultural methods.

We sell 25 at 100 rate, 250 of any one variety at 1000 rates. Where fewer than 25 are ordered, charges will be made at the dozen rate. Below are listed the rates per hundred of our several classes, and opposite each rate is indicated the corresponding rate per dozen:

Rate Per 100	Rate Per Dozen
\$ 3.00	60c
4.00	60c
5.00	\$1.00
6.00	1.00
7.00	1.50
8.00	1.50
10.00	1.50
12.00	2.00

We cannot allow any cash discount. All bills are due on the first day of the month following date of invoice. To avoid delay when placing orders give trade references.

We prefer to ship via railway express in severe weather. Should any shipment reach you by express damaged, sign for it: "Received in damaged condition," and be sure to notify your express agent to inspect the plants. Then notify us immediately so we can file claim with express company and make good to you. Do not return plants without first communicating. Please write your forwarding address plainly. Prices referred to in this catalog are for rooted cuttings.

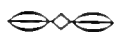
BAUR-STEINKAMP & COMPANY

Station A

Indianapolis, Indiana

"King Cardinal"

The most wonderful red carnation of all time



It has a brilliant deep red color

It has large flowers, measuring up to four inches

It has a strong stem which carries the flower erect

It comes into bloom early and is free and continuous

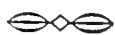
We have never seen a split calyx

It makes fine plants in the field and transplants easily

It does fine when grown inside continuously

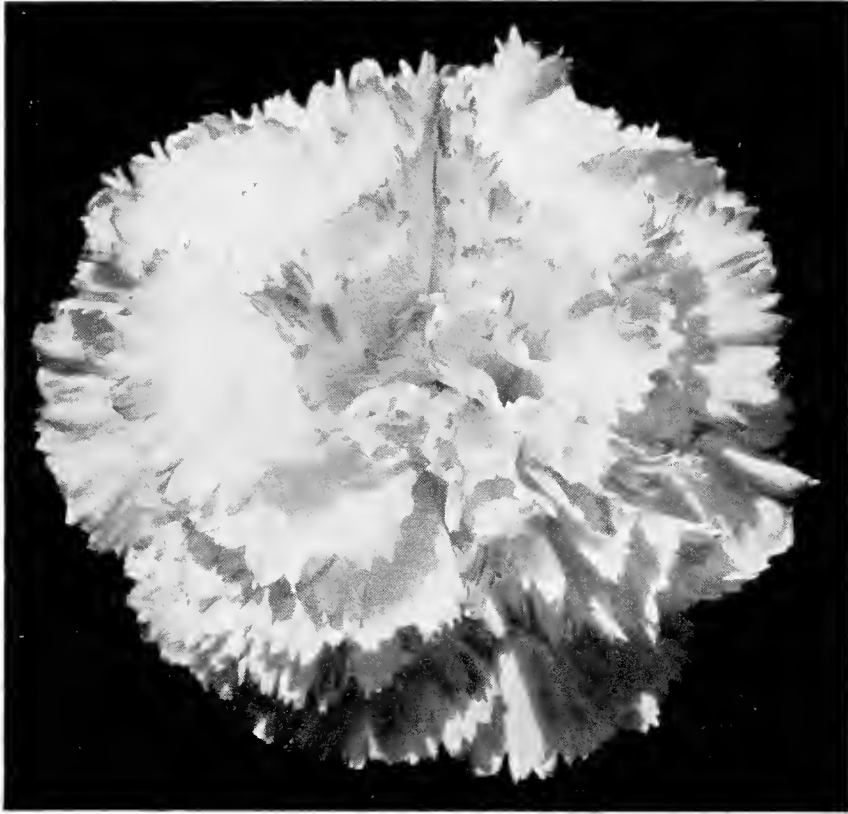
In disseminating King Cardinal, we do so with the firm conviction that we have the red carnation the trade is looking for. It has no peer in its color. It will be released this winter (1935-36) under letters patent and we will issue permits to all purchasers to propagate without limit for their own planting.

\$2.00 per Dozen, \$12.00 per 100, \$100.00 per 1,000



BAUR-STEINKAMP AND COMPANY

Indianapolis, Indiana



CHIEF KOKOMO

The novelty that has become a great favorite where the demand for unusual make-ups is the vogue. The color, pink variegation on yellow ground, is very attractive. Try combining this color with silver, purple, scarlet, crimson and flesh pink.

Chief Kokomo is patented.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

Carnations

ROSE CHARM—We released this variety last season. The color is a Briarcliff shade of pink. The bloom is of large size, of good form and texture. It propagates easily, makes a fine plant in the field, transplants readily.

Rose Charm is patented.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

LIGHT PINK ABUNDANCE—The record of Pink Abundance from which Light Pink Abundance sported leaves no doubt as to possibilities. It has the same blooming habit as its parent. The color is a Daybreak pink. Grow these two pinks and you will always have color showing from early fall until the end of the season.

Light Pink Abundance is patented.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

OPAL—Purple variegated. Great for dainty work. Makes splendid corsages. A gem for the retail grower. Very free bloomer. Will pay for its keep many times.

Opal is patented.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

These five patented carnations, namely: King Cardinal, Light Pink Abundance, Rose Charm, Chief Kokomo and Opal are being sold allowing the purchaser the privilege to propagate without limit for his own growing, without paying us any royalty. We have authorized no one in this country to propagate for distribution. Send us your orders to avoid complications.

TRIUMPH—A flesh pink that shows promise of being generally grown. It is a well formed flower, with an even flesh color, similar to Enchantress, free and continuous. Try out this variety in your section. It has proved worthwhile with us.

Price \$10.00 per 100, \$90.00 per 1000.

VIRGINIA—Another flesh pink that throws a world of flowers, a good keeper and shipper. No restrictions as to sale of the cuttings.

\$10.00 per 100 or \$90.00 per 1000.

SATELLITE—B.-S. & Co. A carnation that will appeal to you with its free production of fine blooms on strong stems and its freedom from split calyces. No culls to worry about. We were unable to supply the demand last season, but have a good stock now.

Price \$7.00 per 100, \$60.00 per 1000.

PATRICIAN—B.S. & Co. As a producer of large white blooms of the highest quality in unusual abundance, Patrician has no equal. The blooms are always salable even in early fall and late spring, regardless of heat. Its fine quality and easy culture have made it the most widely known white carnation today. We are prepared to again meet the demand with first-class cuttings.

Price \$5.00 per 100, \$40.00 per 1000.

POTENTATE—B.S. & Co. One of the very best keepers among the carnations. Its deep rich crimson purple color and large sized blooms make it the "boutonniere" favorite.

Price \$8.00 per 100, \$75.00 per 1000.

SENATOR—Large pure white flowers on long stems. Best in mid-winter. Propagates easily. A splendid grower.

Price \$5.00 per 100, \$40.00 per 1000.

EARLY ROSE—Deeper in color than Light Pink Abundance. Good blooms, produced freely. One of the best winter varieties.

Price \$5.00 per 100, \$40.00 per 1000.

PINK ABUNDANCE—B.S. & Co. Won the Marcellus Adams Patten gold medal awarded by the American Carnation Society as the carnation approved of greatest value commercially in its period, from 1926 to 1930. We propagate this variety in large quantity. It's the standard in the medium pink class.

Price \$5.00 per 100, \$40.00 per 1000.

VIVIAN—A shade deeper than Pink Abundance, but clear and bright. Makes good sized plants in the field, transplants easily and makes good bloom early. We have a nice stock.

Price \$6.00 per 100, \$50.00 per 1000.

SPECTRUM SUPREME—The standard scarlet for shipping. Stronger stems than the original Spectrum, much darker color.

Price \$5.00 per 100, \$40.00 per 1000.

WOBURN—The standard crimson on account of its wonderful color and all-around excellence. Always brings the top price in the cut flower market. Crimson carnations are decidedly in demand these days.

Price \$8.00 per 100, \$75.00 per 1000.

E. H. WILSON—Extra large bright scarlet introduced to the trade last year. Fine growing habit, comes early, throws choice blooms on stiff stems.

Price \$10.00 per 100, \$90.00 per 1000.

LENORA—B.S. & Co. Pink penciling on white background. Very fine flowering and does not come sleepy in warm weather. Plant this variety in place of Eldora, it being better in every way. Be prepared to meet the increased demand for novelties.

Price \$6.00 per 100, \$50.00 per 1000.

Chrysanthemums



MONUMENT

60c per dozen, \$3.00 per 100
\$25.00 per 1000—except where noted

Our mum stock is clean and in every way in good condition. If you contemplate shading part of your plantings this season, we will be glad to assist you in selecting the proper varieties.

LARGE FLOWERED WHITE

QUAKER MAID—B.-S. & Co., 1927. Plant this variety early in June and take the bud about August 25th to have ready to cut first week in October.

WHITE CHIEF—B.-S. & Co., 1930. Plant this to follow Quaker Maid. Round pure white bloom, glossy foliage and grows three feet tall. Take terminal bud.

AMBASSADOR—B.-S. & Co., 1931. Fine for growing either normally or for shading. Last fall we had this variety blooming from September 12th to November 1st by shading it at different periods. We consider this our very best medium early white. Take terminal bud.

IMMACULATE—B.-S. & Co., 1933. A beautiful grower with glossy foliage. The bloom is of medium size, pure white and round form. Blooms in early November. Take terminal bud.

STATELY WHITE—B.-S. & Co., 1935. This variety will be welcomed by those who cannot plant until July. Its strong growth making possible four-foot stems when planted by July 15th. The bloom is incurved and of good size and pure white. Plant this to fill between Ambassador and Monument. Take terminal bud. Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

SNOW-WHITE—B.-S. & Co., 1924. Ranks as one of the very best for early November. The blooms are incurved, good sized and pure as snow in color. Grows about four feet from June planting. Take terminal bud.

MARGARET GRAHAM—B.-S. & Co., 1929. Some growers rate this variety along with Monument. Pure white round bloom. Fine foliage. Grows four feet. Take terminal bud. Blooms about November 20th.

MONUMENT—B.-S. & Co., 1924. Has become a great favorite for mid-November. The blooms are large in size and round incurved in form, and pure white. Blooms best from terminal bud.

CHATTANOOGA—Grow this for Thanksgiving day. Pure white incurved flower. Grows five feet from June planting. Take terminal bud.

YELLOW

GOLD LODGE—B.-S. & Co., 1927. Plant this early in June and take bud about August 25th to cut the first week in October. Also fine for shading and can be had in bloom by the first of September.

CELESTRA—B.-S. & Co., 1929. We rate this one of our very best commercial yellows. Follows Gold Lodge. Perfectly round bloom with perfect stem and foliage. Take either late crown or terminal bud. Grows four feet from June planting. Good for shading.

YELLOW AMBASSADOR—See description on inside back cover page. Price \$12.00 per 100, \$100.00 per 1000.

SUNGLOW—One of the good second earlies. Bright yellow flower of good size. Grows four feet and blooms in late October. Take terminal bud.

COAHOMA—B.-S. & Co., 1932. Plant this to follow Celestra. Bright yellow flower of good size. One of our best commercial yellows. Fine for shading. Blooms in late October. Take terminal bud. Price \$1.00 per dozen, \$5.00 per 100, \$40.00 per 1000.

GOLDEN GLORY—B.-S. & Co., 1922. Very bright golden yellow. Large bloom on fine stem. Grows about four feet. Take terminal bud.

CORONNA—B.-S. & Co., 1926. Wonderful deep golden yellow. Incurved bloom of good size and substance. Fine upright growth, about five feet. Take late crown bud for best size.

MRS. WILLIAM THAW, JR.—B.-S. & Co., 1935. This fine yellow was disseminated last year. It won the C. S. A. silver cup at the Pittsburgh, Pa., show November, 1934, and was selected as one of the varieties to be christened at that time. It is a large commercial type. The color is a clear medium yellow and holds unusually well. The bloom has a fine substance. The foliage and stem are perfect. Grows five feet tall from mid-June planting and four feet from early July planting. Did fine for us this past season under shade. Blooms naturally in November. Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

HONEYDEW—Large incurved bloom. Light clear yellow. Blooms November 10th. Take terminal bud.

CARDONIA—B.-S. & Co., 1933. Medium size incurved bloom with a wonderful deep yellow color. Blooms November 10th. Take terminal bud.

FRIENDLY RIVAL—Deep gold yellow. A good standby. Very popular in the mid-west. Select bud September 10th. Blooms November 10th to 20th.

YELLOW MONUMENT—Yellow sport from Monument. Identical in every respect except the color. Needs no further recommendation. Blooms in the middle of November.

GOLDEN CELEBRATION—B.-S. & Co., 1928. Our choice for late November cutting. Easy doer, giving high percentage of perfect blooms. Bench late June or early July. We take the terminal bud.

NELLIE T. ROSS—Large round bloom with clear bright yellow color. Plant early in July and take terminal bud. Blooms mostly in early December, following Golden Celebration.

PINK

LUSTRE—B.-S. & Co., 1928. Plant early in June and take crown bud in late August to bloom first week in October. Terminal bud will bloom ten days later.

PINK CHIEF—B.-S. & Co., 1932. Bright rose pink in color and round in form. Plant late in June and take terminal bud for best color. Blooms middle of October.

JUSTRITE—B.-S. & Co., 1929. Bright lavender pink. One of our best for blooming October 15th to 20th. Produces practically all perfect blooms. A strictly commercial sort. Take terminal bud. Fine for shading.

OCTOBER ROSE—B.-S. & Co., 1925. A great favorite for late October cutting. Large bloom on good stem. Take terminal bud.

OLD ROSE—B.-S. & Co., 1931. Deep lavender pink. Take crown bud for best size and color. One of the best in pink for shading.

PINK TREASURE—Similar to Chieftain in color and form but much larger. Blooms November 10th to 15th. Take terminal bud for best color.

THANKSGIVING PINK—B.-S. & Co., 1921. Deep pink solid reflexed bloom. Blooms in late November and early December. Grows four feet. Stem and foliage perfect. Good for shading and is also an excellent pot variety.

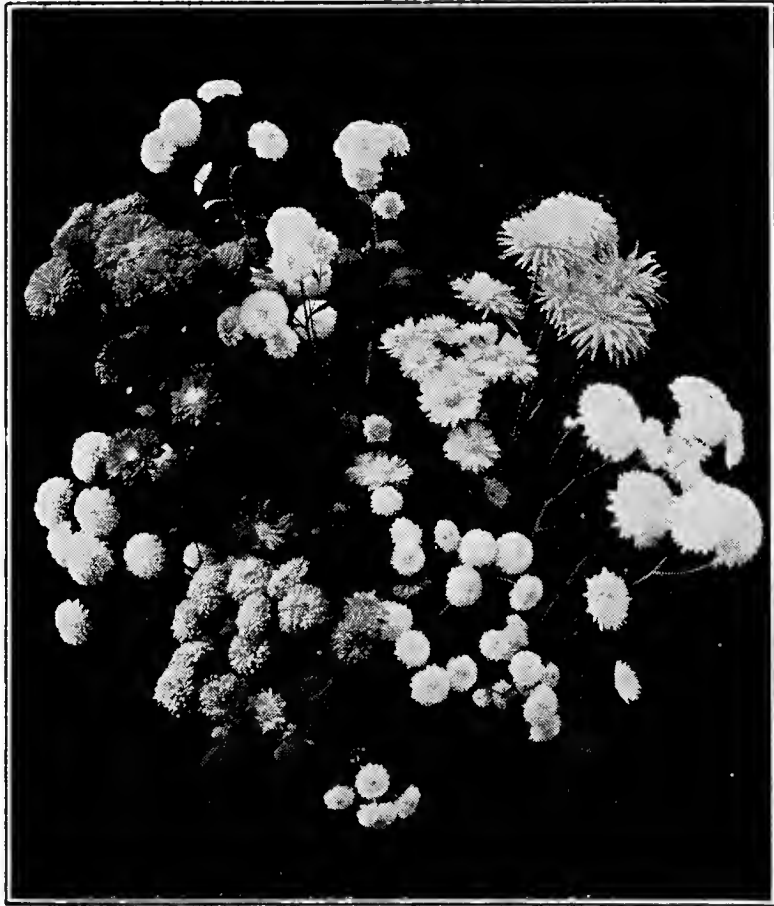
HELEN FRICK—A fine lavender pink companion for Thanksgiving Pink. Blooms in late November and early December. Take terminal bud.

BRONZE

INDIANOLA—B.-S. & Co., 1928. Plant early in June and take bud in late August for blooms early in October. Terminal bud gives best color but not so early.

GOLDEN BRONZE—B.S. & Co., 1930. Follows Indianola in bloom. Plant in late June and take terminal bud. Large bloom. Golden bronze in color. Good for shading. Very satisfactory all round variety.

DETROIT NEWS—Round bloom with wonderful substance. Good stem and foliage. Blooms in early November. Good for shading. Take terminal bud.



Pompon Varieties

60c per dozen, \$3.00 per 100, \$25.00 per 1,000, except where noted.

The store man is unable to do without the Pompon. The many types and colors during the fall season make them indispensable. Since the shading process has been discovered, the season is much longer. Some types lend themselves to this process better than others. We shall be glad to make up a list of varieties that do well with us for this purpose. Every one of the list below is a good commercial sort.

WHITE

EARLIWHITE—B.S. & Co., 1934. Plant this in place of Whitewings, which it resembles.

SNOWCLOUD—B.S. & Co., 1933. Round bloom. Makes fine sprays and is a fine second early.

SEAGULL—B.S. & Co., 1932. More open spray than White Doty. Blooms in late October.

WHITE DOTY—White sport from Lilian Doty. Fine for disbudding.

WHITE CAPS—B.S. & Co., 1925. Pure white round bloom. Blooms in early November.

YULETIDE—Pure white for late November and early December.

GARZA SUPREME—Anemone centre. Blooms in December and later.

YELLOW

IMPROVED RODELL—Earliest yellow.

IDA—Clear yellow. Blooms October 15th to 20th.

GOLDFINCH—B.S. & Co., 1932. Our best early yellow. Good for shading. Blooms October 15th.

AUTUMN GLINTS—B.S. & Co., 1924. Deep yellow with crimson centre.

GOLD DROP—B.S. & Co., 1928. Old Gold with dark centre.

NUGGETS—B.S. & Co., 1924. Best yellow for early November. Fine for pot plants.

YELLOW DOT—Yellow sport from Pink Dot. Yellow with crimson centre. Very fine. November 1st.

VARSITY—Clear yellow button type for early November cutting.

YELLOW DOTY—Bronzy yellow of Doty type, but not a sport.

YELLOW FELLOW—B.S. & Co., 1924. Best yellow for mid-November cutting. Good for pots.

PRINCETON—A wonderful large pompon with good stem and excellent spray formation. Color deep golden yellow suffused with orange. Blooms November 15th. Price, \$6.00 per 100, \$50.00 per 1,000.

NORINE—Large button type. Fine deep yellow. Grow for Thanksgiving.

GOLDEN CREST—Clear yellow. Blooms in late November.

YELLOW GARZA SUPREME—Yellow sport from Garza Supreme. Fine for December and later cutting.

MARY LENNEN HALL—A pompon of exceptional merit. Not an orange yellow nor a lemon shade, but a happy medium, very attractive. Blooms November 5th to 10th on well formed sprays, good stems, abundant blossoms. Price, \$4.00 per 100, \$30.00 per 1,000.

PINK

LILAC—B.S. & Co., 1930. Bright lavender pink. Blooms October 15th.

BONNIE MAID—B.S. & Co., 1932. Follows Lilac in bloom. Beautiful lavender bloom produced in large sprays. Fine for pots.

IRIDESCENT—B.S. & Co., 1930. Fine inside and wonderful outdoors.

JEWELL—B.S. & Co., 1930. Large button type. Our very best early pink, inside, outdoors or for shading.

PINK DOT—B.S. & Co., 1924. Grow this variety cool to bring out its wonderful color. Late October.

MRS. KLERIS—Lavender pink of the Doty type. Blooms November 1st.

ROSE CHARM—B.S. & Co., 1924. Darker than L. Doty. Fine for shading and disbudding. Early November.

LaVERA (26929)—We rate this as one of our best among the medium pink pompon varieties. The color is between Lilian Doty and Rose Charm. The bloom is well formed and slightly smaller than Doty. Comes right for the early November shows. Branches well when topped and grows upright. Gives good yield. Price, \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

SILVER TIPS—B.S. & Co., 1930. Deep pink. Blooms in late November.

PAGOSA—A late dark pink, much the same shade as Thanksgiving Pink. Ready to cut December 5th.

BRONZE

NUBIAN—B.S. & Co., 1928. Deep bronze. Blooms in late October.

JEMIMA—B.S. & Co., 1932. Bright bronze. Fine outdoors as well as inside.

BOKHARA—B.S. & Co., 1925. Various shades of autumn colors. Fine for shading.

FLAME—B.S. & Co., 1933. Bright flaming bronze. Blooms November 1st.

NEW YORK (golden bronze)—With nice incurved form. Unique color makes it popular. Blooms November 1.

AMOS—B.S. & Co., 1931. Fine shade of medium bronze. November 10th.

ZOE—B.S. & Co., 1933. Light golden bronze. Late November.

RED BEU—Deep bronze for Thanksgiving cutting. Good for pots.

LEGAL TENDER—B.S. & Co., 1931. Our very best golden bronze for late November cutting. Holds fine for Thanksgiving.

GOLDEN TIPS—B.S. & Co., 1930. Bronze with golden tip on each petal. Blooms November 25th.

DOROTHY TURNER—Rich deep bronze for late November.

RED

ROBIN HOOD (24129)—Among the darker colored varieties this is one of our favorite pompons. The color is rich deep red. The substance, characteristic with this type, is unusually good. The blooms are about the size of Nuggets. Blooms early in November. Makes splendid sprays and gives heavy yield. Price, \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

GRENADIER—B.S. & Co., 1932. Rich deep red. Blooms in mid-November.

SPECIAL

NORMA—Pink petals with yellow anemone centre. Its greatest usefulness is in the disbudded state.

SUZANNE MILLER—Fine yellow sport from Norma. Also best when disbudded.

ESTRELITE—Bronze Anemone. Like the above two, it should be disbudded.

THE BELLE—Pure white anemone centered bloom in fine sprays. Fine for cutting or for pots.

BUCKINGHAM—Single pink. Makes wonderful sprays.

BRONZE BUCKINGHAM—Single bronze, Sport of pink Buckingham. Very acceptable for basket work. Price, \$6.00 per 100, \$50.00 per 1,000.

The Following Collection Was Originated by the University of Illinois:

GOLDEN GLEAM—A single with a double row of ray florets, primuline yellow with a slight touch of pink in the young flowers. Blooms November 5th to 10th. Price, \$6.00 per 100, \$50.00 per 1,000.

PURPLE QUEEN—An aster purple anemone with a lighter reverse and with cushion florets tipped with gold. Flowers about 3 inches in diameter. Blooms November 15th to 20th. Price, \$6.00 per 100, \$50.00 per 1,000.

RADIANT—A single bright English red with 3-in. flowers. Two rows of ray florets add substance to the flowers. Blooms November 5th to 10th. Price, \$6.00 per 100, \$50.00 per 1,000.

BOBBY—A flattish pompon with broad florets of a soft creamy white. Flowers 1½ in. in diameter. Blooms November 15th to 20th. Price, \$6.00 per 100, \$50.00 per 1,000.

MASTERPIECE—A rather large pompon, 2¼ in. in diameter, of a rich tourmaline pink and a slightly lighter reverse. Equally good grown either disbudded or in spray form. Blooms November 15th. Price, \$6.00 per 100, \$50.00 per 1,000.

GARNET—A fine dark scarlet-maroon anemone with cushion florets of same color but tipped with gold. Color does not fade. Flowers 3 in. in diameter. Blooms November 20th to 25th. Price, \$6.00 per 100, \$50.00 per 1,000.

CRUSADER—A light maroon anemone with cushion florets of gold tipped with maroon. Cushion high and rounded, 3¼ in. in diameter. Blooms November 10th. Price, \$6.00 per 100, \$50.00 per 1,000.



POINSETTIAS

Why fret and worry about carrying over stock plants and propagating Poinsettias, when by placing your order with a specialist, you can be assured of uniform lots, delivery when specified. We grow two popular varieties: Mrs. Paul Ecke and Oakleaf. From 2½" pots, July and later delivery.

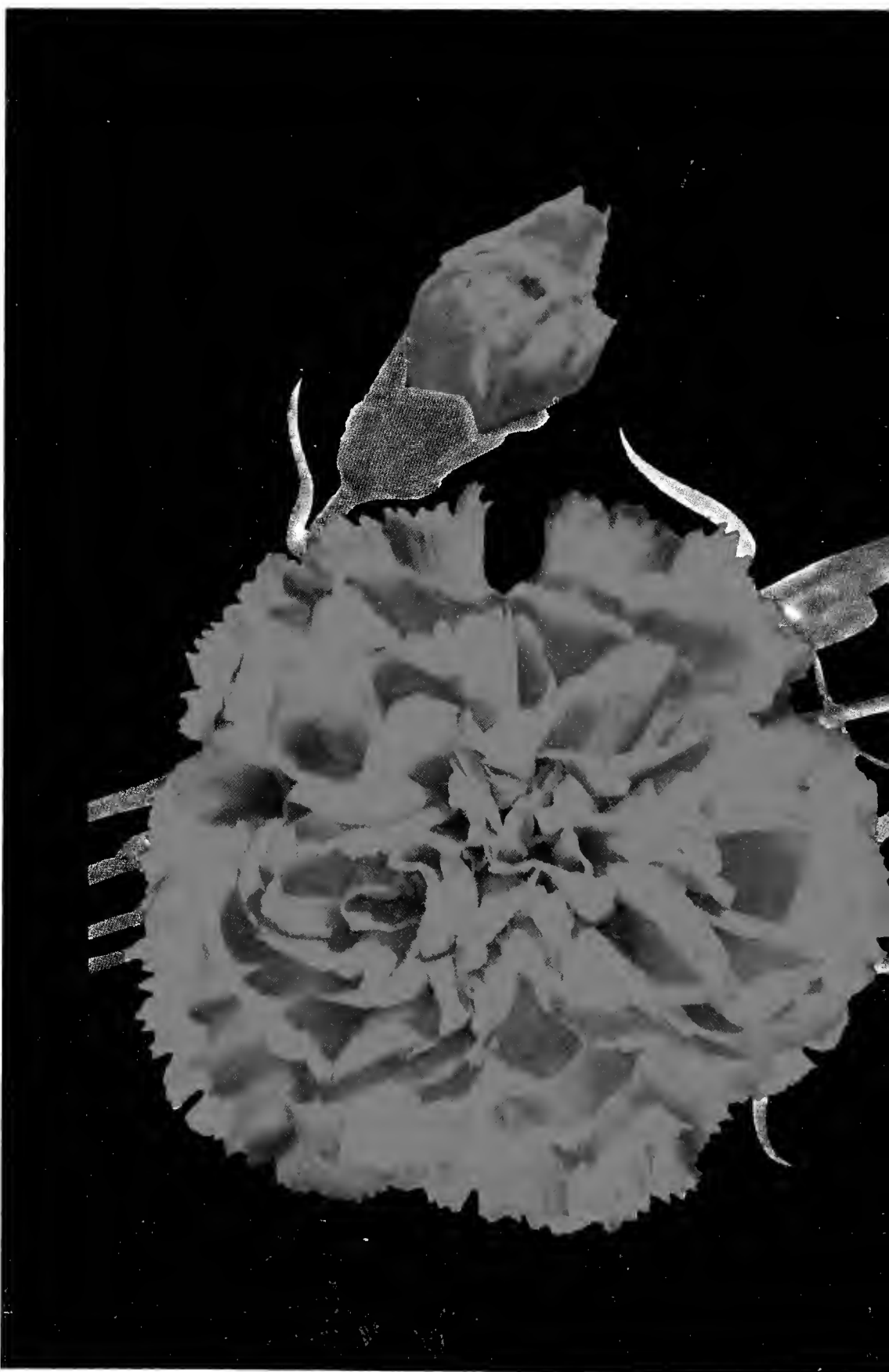
\$8.00 per 100; \$75.00 per 1000.



YELLOW AMBASSADOR

Our White Ambassador was introduced to the trade in 1931. Soon after the Yellow Sport appeared on several places. This Major Bonnaffon colored sport that we are disseminating was secured from W. A. Rowe of Kirkwood, Mo., and after a two-year test on our place declare it the most wonderful second early yellow; blooming the last week in October. Grow this yellow sport along with the original white for a pair of unequaled earlies. We have a large stock, February and later delivery.

\$12.00 per 100, \$100.00 per 1000



“KING CARDINAL”